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Lac la Biche Herald

Vol. 3, No. 46 — EDMONTON, ALBERTA, WEDNESDAY, NOV. 12, 1952

FAT BOY DIET

Keep Calories Low If You're Reducing

While my "home-made" diet wouldn't work, the scientific diet furnished by my doctor certainly began to do the trick. And I'm passing on to you some sample menus that'll really knock off those unwanted pounds. Each menu lists the number of calories the meal contains.

THIS WILL reduce you:

Breakfast:

Average size tomato juice	52
2 soft-boiled eggs	130
2 slices crisp bacon	50
1 slice any bread, butter, jelly	100
Black coffee or tea	000
Fillin' too	305

Luncheon:

Light soup, cup	25
Normal blue plate of meat,fish	150
Two vegetables	100
Vinegar salad	25
1 slice any bread, butter, jelly	100
Jello dessert	25
Buttermilk	80
Black coffee	000
Not bad	505

Man-size dinner:

1 thin soup	25
1 order most meats, fish	150
1 order most vegetables (choose 3)	150
1 slice bread for "push stick"	100
1 vinegar salad	25
3 fingers cheese, pie, ice cream	150
And you're gasping!	600

IF YOU LOOK this over first without reading the ifgures, I'll bet you'd think it was more than the self-administered diet.

Yet this totals less than 1500! Within the bounds of this diet, you stand to lose no less than a quarter of a pound a day!

Now just think—when the dieting is over, you can go up as much as 1000 calories a day and hold the weight!

And remember — hold the weight, and you'll hold the ladies! Hold the lowered weight for three months and it'll be hard to go back up.

* * *

HERE IS A neat trick I found that lost me pounds, even without dieting.

Watch Fatty and Skinny eat: Fatty knifes clear through the meat, gulping down fat and all. Skinny takes a moment to trim the fat!

Both think they are eating alike, but just that little bit of trimming reduces many a fatty.

Good grade meat is interlined with enough fat without your eating the fat off the edges. So trim the edge!

Remember, just 1 ounce of food less a day is a loss of nearly 23 pounds a year!

It's just these "little things" you do that count up.

I trim the fat.

Many diet queens just don't quite agree on this one, but here it is.

You can "thinkaway" your fat. Before you laugh, listen.

Hard thinking is really work and burns up energy. Of course, worry burns up more calories than peaceful thoughts. A worried frown burns more calories than a smile—but keep on smiling.

That's why the great worriers are generally thin people. Fatties are too overloaded to think very fast. They'd rather snooze. Ever see a hippopotamus with a worried look? A Hollywood glamor gal once said that her reducing method was to "stay up late nights and worry a lot."

(To be continued)

Lac La Biche Local News

Mr. and Mrs. Keith West, from Calgary, have been here for the past week.

Mr. Sam Gayth went to the city Sunday. He is contemplating spending the winter at the coast.

Miss Clark was in the city for a short visit.

Mrs. F. A. Coutney and daughter Carol spent the first of the week in the city.

Mrs. N. Kibby is having grey brick siding put on her house.

Mr. and Mrs. E. Zaherie from Lloydminster have come for the winter. Mr. Zaherie will be trucking.

Mr. and Mrs. Ray and Mr. and Mrs. B. Deisel have moved to town for the winter.

The T.B. Clinic was here for five days. They X-Rayed 1,880 people. There were 1,920 cards out. In 1949 2,398 were X-Rayed.

Miss L. Edwards from Edmonton, is clerk. Chas. Goff from Calgary and Joe Uhryn from Edmonton are also members of the clinic. From here they go to Boyle, then to New Brook and will be in Thorhild on 12th, 13th, 14th, 15th, 16th, 17th and 18th; in Egremont, 20th-21st and Gibbons on the 24th.

Last year they spent the winter in Calgary. This winter they will be working in Edmonton. Miss Edwards has been with the clinic for the past two years.

Mr. Stan Dacyk, bus driver from Edmonton, spent a few days here.

Mr. and Mrs. Ed Klingenberg left Edmonton last Friday at 11 a.m. for Whitehorse arriving at 5 p.m. They will be on the staff of the Indian Baptist Mission School. Both received their training at the Prairie Bible Institute at Three Hills. There was a farewell service here for them on Oct. 26. Mrs. Klingenberg is the youngest daughter of Mr. and Mrs. Edward Cadieuz.

Mrs. Rose Farris and four children went to Gouverneur, Sask., to visit her parents, Mr. and Mrs. Alex Otto.

Art Schirrmacher had the misfortune of getting hit in the jaw with a hammer, knocking out four of his teeth while working at the new Ford Garage. He went to Edmonton for medical treatment.

Clifford Goad, from Clandonald visited his sister, Mrs. Ernie Schirrmacher and family.

Mrs. Mary Hutzel has gone on a two week holiday. She visited her two sisters in Edmonton, visited relatives at Ranfurly, Vegreville, Lavoy and Espras.

Prowlers Scared Off Without Loot

KEEPHILLS — Prowlers were looking around the Keephills General Store at 3 a.m. Sunday, but when they realized they were observed from the house they left hurriedly.

Mr. G. Godell, D.A., Guest Speaker At Agricultural Club Meeting

PLAMONDON—A fairly well attended meeting was held in the Plamondon Hall on October 31st. Mr. Martin Schaub was the chairman for the evening. Mr. G. Godell, District Agriculturalist, was guest speaker, introducing Mr. Cheshire of the Department of Agriculture.

Mr. Cheshire gave a wonderful talk on dugouts on the farm, the importance of a good water supply and the important points to be remembered when building these dugouts — especially mentioning the care that should be taken when choosing the location for one—showing films and explaining details of same.

He also spoke on the water and sewer system in the farm home. How it could be installed step by step, and the cost would really not be too great if done in this manner . . . also showing films of same.

Some slides were shown by Mr. Godell on the Athabasca stock show.

Doughnuts and coffee were served by the ladies, and everyone left the meeting feeling the evening had been well spent. The club expressed their appreciation to Mr. Godell and Mr. Cheshire for their time spent here.

Couple Wed In Plamondon Church

SPRUCE VALLEY — Miss Annie Ilnicki, daughter of Mr. and Mrs. Louis Ilnicki, of Blue Jay, and Mr. Joe Semashkewich, son of Mr. and Mrs. John Semashkewich, were married on Saturday, October 25, in the Plamondon church.

On Monday, October 27, a wedding dance in honor of the bride and groom was held in the Spruce Valley Hall. Andrew Orchestra supplied the music and the large crowd enjoyed itself dancing to the music till four o'clock in the morning.

The bride was beautifully dressed in a white lace and net gown. She had a floor-length veil. The groom wore a blue suit.

For her bridesmaids, the bride chose her sister, Miss Annette Ilnicki of Blue Jay; her cousin, Pauline Ilnicki of Bluejay, the groom's sister, Mary Semashkewich, and her sister, Mary Ilnicki of Blue Jay.

The groom was attended by his brother, Stanley Semashkewich, his cousin, Stanley Gorgus of St. Michael, and friends Mike Matoga and Eddie Bator.

Congratulations are extended to them both.

Mr. Mike Zuker has purchased a half-ton blue International truck.

Mr. Yaremcho has a new Chev. car and Mr. Dan Gawalko bought Mr. Yaremcho's old car.

Visitors at the home of Mr. and Mrs. Peter Homenuik and Mr. and Mrs. Peter Koltowski were Mr. and Mrs. Bill Homenuik and Mr. John Homenuik from Opal, Alta.

Lawrence Rowe Takes Top Prize

DUFFIELD — Lawrence Rowe, a pupil at Duffield Junior High School, was a successful entrant at the Edmonton Fall Show, winning first prize in boys' and girls' bacon class hogs and third place in the championship.

Colorful, Mysterious Costumes Create Confusion, Laughter

LAC LA BICHE—The annual masquerade Hallowe'en dance, sponsored by the Lac la Biche branch of the Canadian Legion was a whopping success. There was a sizable turnout of gobblins, ghosts, freaks and otherwise bizarre characters. Laughter and squeals ran riot while each person tried to identify his neighbor.

Immediately before the unmasking at midnight prizes were issued for the best costumes. The order of the winners were as follows:

First prize for women's fancy costume—Miss Joyce Breau, for her majorette costume.

First prize for zaniest costume—Ernest Coutney, for his portrayal of a rooster.

Prize for women's costume—Dorothy Hammar, for her scarecrow costume.

Prize for men's costume—Archie Rendflishe, for excellent portrayal of a little old lady.

Consolation prize for men—Mr. "Dobby" Dobbson, who dressed as a lady.

Consolation prize for women—Mrs. Rose Dobbson, who dressed as a lovable ghost.

Other costumes worth mention were: a Chinese farmer, Mrs. Sophie Hammar; a roarin' twenties flapper, Mrs. Breau; a red-headed woman, Rev. Doug. Grenough; Donald Duck, Micky Hammar; porky pig, Jimmy Hammar; a turn-about couple, Mr. and Mrs. Jack Clark; "I've been working on the Railroad," Pat Gordichuk; and "half and half," Miss Dorothy Hall.

4 Fingers Severed In Planing Accident

LAC LA BICHE—Twenty-one-year-old Elgie Shirrmacher, was seriously injured in a planer mill accident here October 27. Four fingers of his right hand were severed by a blade designed for planing lumber. He was taken to St. Catherine's Hospital and a plane and ambulance was radioed for from Edmonton. However, it was decided best not to move the boy because of his condition of shock.

The plane that was to have taken Elgie was slated for Lac la Biche to refuel on a flight from Yellowknife to Edmonton. The plane landed, but the ambulance, which was to have transported Shirrmacher from Cooking Lake, was cancelled.

Elgie Shirrmacher is the son of Mr. and Mrs. Ernie Shirrmacher of Lac la Biche. He is presently reported as "convalescing satisfactorily."

Happiness is in part the conclusion that you can remake people or the world.

Funds Needed For Skating Rink

LAC LA BICHE—In order to assist in the construction of a skating rink, the Lions Club is sponsoring an Amateur Hour on Friday, Nov. 21 at 8:00 p.m. Good prizes are being offered in order to attract the best talent in the community. It is hoped that there will be a good response on the part of the community towards this event which is becoming an annual event in the life of the town.

Anyone wishing to enter should contact either J. Kline, F.McMillan, W. Gordichuk or D. Greenough. Admission for the evening will be 50 cents for the adults and 25 cents for children.

A dance is to follow the amateur hour with the usual rates of admission.

The success of the Amateur Hour depends upon the co-operation of the community. If you are able to sing, play, recite or dance you are invited to enter the amateur contest. It is desired to demonstrate once again that there is talent in this community, only awaiting the opportunity to present itself before the public.

Sewing Susans Meet Again

HYLO—The Hylo Sewing Susans met again in the Hylo School on October 29th.

They had a business meeting and a demonstration by Miss Janet Lozinski and Miss Ethel Smith on manicuring finger nails.

The Venice Sewing Club were also present with their leaders, Mrs. Mary Keehn and Mrs. Derkach. They also had a business meeting and gave two demonstrations. One was on "How to put on make-up", by Mona Lefebre and Sonia, and the other was on "Testing Cloth," by Aileen Biollo.

Mrs. Eggertson (the former Miss Bertha Andreasson), from Westlock, was also present and gave a very interesting talk on clothes.

The meeting concluded with a tasty lunch served by the Hylo Girls.

A dance was also held in the Hylo Hall on November 6, sponsored by the Sewing Susans.

The next meeting will be held at the home om Grace Grandish on November 8.

AURORA THEATRE

Lac la Biche **Alberta**

PRESENTS

Wed. and Thurs., Nov. 12-13—
"ROSEBOWL STORY"

What could be more appropriate during Football season. Tournament of Roses and Parade following Football Game in Pasendena, California. Starring: Marshall Thompson. All in beautiful c...

At 8:30 p.m.

Fri. and Sat., Nov. 14-15—
"THE HIGHWAYMAN"

Philip Friend, Charles Coburn, Wanda Hendrix, Cecil Kellaway and Victor Jory. Drama, based on the immortal poem by Alfred Noyes. All in color by Cinecolor.

Friday at 8:30 p.m.
Saturday at 2:30, 7:00 and 9:15 p.m.

Mon. and Tues., Nov. 17-18—
"CARBINE WILLIAMS"

James Stewart, Wendell Corey, Jean Hagen. A biography of David Marshall Williams who invented the Carbine used by troops in World War II.

At 8:30 p.m.

Frains News Briefs

Mr. and Mrs. Melnechuk and Mr. and Mrs. N. Tarangle and family of Elk Point visited with Walter Nahorney's family during the week-end.

A farewell party was held at Frains School for Andrew Kadylo on Wednesday night. A wrist watch was given him by the school children, and $4.50 in cash as a souvenir of Frains. Andrew is going to the Child's welfare in Edmonton.

Mr. D. Shwetz and Archie were on a business trip to Ellscot.

Mr. and Mrs. Bill Chernechyn and family have moved to Lac la Biche.

Recent visitors to Edmonton were Mrs. Kmech, Mr. Kuchmak and Alec Greschuk.

Mr. and Mrs. Fred Sawchuk from Edmonton visited with relatives and friends.

Lac La Biche Mission News

Mrs. Cote from Edmonton was here lately visiting with her three sons at the Mission School.

Mr. A. Beaudoin went to Edmonton by bus on a business trip.

Mr. Elmer Plamondon was here this week on business.

Mr. Ernest Coutney and his friends were here on business lately.

Emile Cloutier bought a half-ton truck recently.

Jeanne Cloutier has gone back to work in Calgary.

George Cloutier has gone to work in the bush for the winter at Pivin Saw Mill.

A few from the Mission went to the Lac la Biche Bazaar. They enjoyed a Bingo game.

Mr. Massei from Edmonton and his wife and their little girl were here Sunday visiting their two sons at Mission School.

Bouvier Bros. went to Edmonton on business.

Mr. and Mrs. Rodrigue Frederic are proud of their new-born baby girl.

Mr. and Mrs. H. Levesque from Edmonton are holidaying with relatives.

There was a Mink Show at Lac la Biche recently. The Hogan Bros. took most of the top prizes in the Saphire Class of Mink.

Eugene Routhier and families, accompanied by Mr. and Mrs. A. Boulanger helped celebrate Mrs. A. Routhier's birthday.

Young people have a hard time understanding the power and influences of money in life; so do the old folks.

Ladies' Fall Coats, Parkas, Boots, Shoes, Dresses and Lingerie

Men's Pants, Parkas, Boots, Shoes and Underclothes

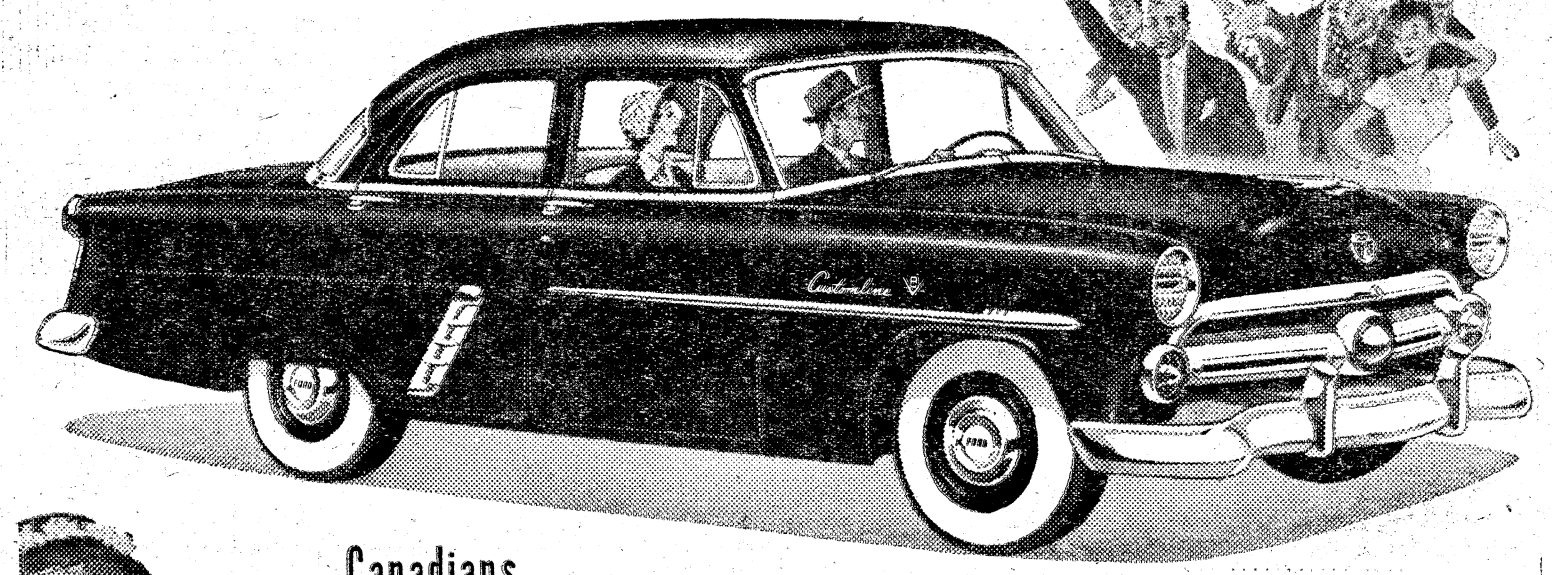
CHILDREN'S CLOTHING of all descriptions

OUR AIM: To give you the lowest possible prices consistent with highest quality

PATTERSON'S

Serves You Best — LAC LA BICHE

PROVE IT YOURSELF! FORD GIVES YOU MORE . . . BY FAR . . . AT LOWER COST THAN ANY OTHER CAR IN ITS CLASS!



Canadians from Coast-to-Coast say...

"FORD'S THE BEST BUY OF ALL!"

"I LIKE THE BEAUTY"
It's out of this world! Ford won my heart the first time I saw it—and it's a winner with me in every way!

"I LIKE THE SIZE"
I took one look at those big wide seats and all the headroom and I was completely sold!

"I LIKE THE PERFORMANCE"
Ford's for me—its V-8 engine certainly delivers plenty of "get-up" and "go" and with the economy I expect with a Ford.

"I LIKE THE COMFORT"
I'm an all-day driver myself—and Ford's solid comfort sure pays off—you can relax behind the wheel and really enjoy driving.

"I LIKE THE RIDE"
Smooth as silk, I'd say! The roughest roads feel like highways—and the bumps just melt away like magic! It handles like a charm on any road.

"I LIKE THE VISIBILITY"
I can really see where I'm going with so much extra visibility all around—and backing up is just as easy!

NEW 110-HP. STRATO-STAR V-8 ENGINE

Advanced design backed by experience gained in building more V-8 engines than all other manufacturers combined. Test-Drive it with your choice of three great drives—Automatic* Transmission, Overdrive* or Synchro-Silent Shift.

*Automatic Transmission, Overdrive and white sidewall tires optional at extra cost.

Buy out of income—see your dealer for a "TIME PAYMENT" plan.

BEFORE YOU BUY ANY CAR "TEST-DRIVE" FORD

SEE YOUR FORD DEALER

LAKEVIEW MOTORS

ALEX TOMNUK, Proprietor — LAC LA BICHE

FOR THE BEST BUY IN A USED CAR SEE YOUR FORD DEALER

For Expert Attention To Your Wiring Needs
CALL
O. D. TREMBLAY
Electrical Services
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Northern Garage and Machine Shop
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Do Your Christmas Shopping NOW!

With our convenient "Lay-Away" Plan

A deposit of $5 will hold any jewellery gift until Christmas.

Jack Wolstenholme
REGISTERED JEWELLER
LAC LA BICHE Alberta

Charron News Briefs

Mr. John Zavone ran into a calf on the highway causing considerable damage to his truck.

Mr. George and Roland Gauthier and Remi Cote are working at the Namao Airport.

Mr. and Mrs. Nick Shapka are to be congratulated on the birth of a son, Bruce Nickolas.

A farewell party was held for Mr. and Mrs. Kenneth Fischer on October 28. They have sold their farm and are moving to the city.

Mrs. Tony Horon spent the past week at Charron.

Mr. and Mrs. Orval McMillan and Clifford St. Jean have gone to visit friends and relatives in the States.

McMurray-Waterways News In Brief

Mr. James McGuiness of C.P.A. McMurray spent several days in Edmonton.

Mr. and Mrs. E. Coutoure of Waterways are holidaying in eastern Canada.

Mr. H. A. McCormick formerly of Hudson Bay Transport is now Imperial Oil Agent at Waterways, replacing Mr. T. Fraser who has left with Mrs. Fraser and daughter Norma Jean to reside in eastern Canada.

Mrs. James Stephen of McMurray is in Edmonton on holidays.

Anglican W.A. of Waterways had their monthly meeting Wed., Nov. 5 at the home of Mrs. J. Fairbairn.

The Anglican Armistice Church service was held in McMurray Anglican Church Sunday evening, Nov. 9 at 7:30 p.m. with veterans, I.O.D.E., Guides, Scouts and Brownies in attendance.

Mrs. F. Harris of McMurray has returned from Edmonton.

Roman Catholic C.W.L. held a Card party at the Mission in McMurray, Sunday evening, Nov. 2.

Mr. and Mrs. Razzolli of Lac la Biche are guests of Mrs. Razzolle's parents, Mr. and Mrs. J. Durocher of McMurray.

Miss Louise Durocher of Hudson Bay Post, Yellow Knife is the guest of her mother and father, Mr. and Mrs. J. Durocher of McMurray.

Mr. Waddington of Sovereign Life Insurance Co., Edmonton was a business visitor to McMurray.

A BALKY BATTERY MEANS DELAY

At 14° a battery is only half as efficient as at 80° yet the job of starting the motor is nearly double, hence the need for keeping your battery fully charged.

LET US CHECK YOUR BATTERY AT LEAST EVERY 14 DAYS

We are equipped to give COMPLETE battery service

LAC LA BICHE GARAGE

LAC LA BICHE Alberta

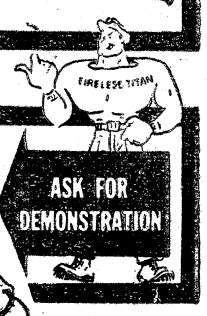
See TITAN Saws Work!

Try TITAN yourself . . . you'll soon see why it is famous as a fast, smooth, easy worker wherever there's wood to be cut!

TITAN - Easy to Handle!

Everything about a TITAN is designed to make it the easiest saw you'll ever handle. Controls are grouped for one-hand operation; self-winding starter has extra long cable; clutch is fully automatic; 360° swivel lets you cut from any angle; lightweight motor has power to spare; tough alloy steel chain cuts fast, stays sharp longer.

Complete TITAN line has just the power chain saw you need—one-man and two-man saws; bow saws; short, medium, long bars; five types of chains. Call on us, your reliable TITAN dealer, for a demonstration.



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Celebrating Our

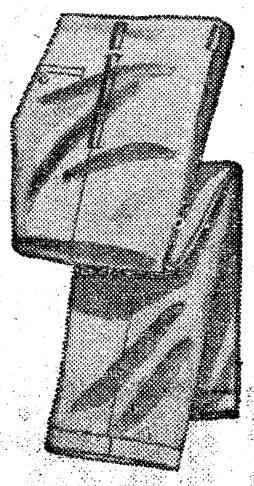
16th Anniversary Sale

We Present Our ANNUAL FALL SALE

Starting Fri., Nov. 14 to Sat., Nov. 22

EIGHT TERRIFIC SALE DAYS FOR EVERY MEMBER OF THE FAMILY

Men's Leather Top FLIGHT BOOTS $12.98
MEN'S FLEECE LINED UNDERWEAR $3.29



YOUNG MEN'S TWEED SUITS $9.98

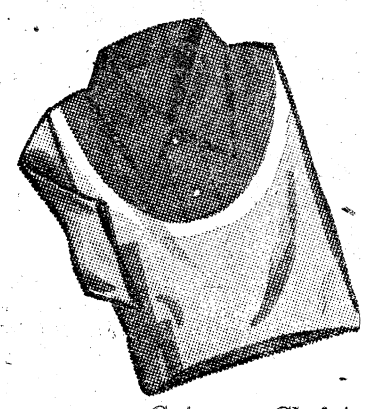
You'll Save On All Kinds Of Clothing

Men's Parkas $11.98
HOUSE DRESSES at $1.39

Real Bargains Will Also Be Yours in the Foodstuffs

CUT MIXED PEEL, 16-ounce pkg. 39c
GLACE CHERRIES, 8-ounce 37c

LADIES' NYLON HOSE 89c
BOYS' TWEED PANTS $2.89



All Wool Heavy Socks .. $1.39
Cotton Dresses $1.49
Bedspreads $5.75
Doeskin Shirts $1.98

5-piece CHROME SETS $89.95
DAVENPORT and CHAIR $119.95

Get your Christmas Cake Needs at a Sale Price

You'll get a great lot of Special Buys in the Hardware Department

Many others will be your bargains if you take advantage of these offers at ....

Michael Hamar's Store

LAC LA BICHE Alberta

SCRIPTURAL MEDITATIONS

By AINSLEY BLAIR

The scribes and Pharisees had accused not only Christ but His disciples as sinners because of their disregard of the rabbinical rites and observances. Often the disciples had been perplexed and troubled by censure and accusation from those whom they had been accustomed to revere as religious teachers. Jesus unveiled the deception. He declared that the righteousness upon which the Pharisees set so great value was worthless. The Jewish nation had claimed to be the special, loyal people who were favored of God; but Christ represented their religion as devoid of saving faith. All their pretensions of piety, their human inventions and ceremonies, and even their boasted performance of the outward requirements of the law, could not avail to make them holy. They were not pure in heart, or noble and Christlike in character.

A legal religion is insufficient to bring the soul into harmony with God. The hard, rigid orthodoxy of the Pharisees, destitute of contrition, tenderness, or love, was only a stumlingblock to sinners. They were like the salt that had lost its savor; for their influence had no power to preserve the world from corruption. The only true faith is that which 'worketh by love' (Galations 5:6), to purify the soul. It is as leaven that transforms the character.

—Thoughts From the Mount of Blessing.

Church Notice

LAC LA BICHE

Minister, D. A. Greenough

Nov. 16, 1952

10:00 a.m.—Junior Congregation.
11:00 a.m.—Morning Worship.
7:30 p.m.—Bible Class.
8:00 p.m.—YPU.

MACRAE

Nov. 16

3:00 p.m.—Worship Service.

November 16 to 23 is being observed as Young People's Week throughout the church.

The Senior Group of the Trail Rangers are collecting broken toys to be used for Christmas hampers for needy families. Some of the toys are also to be sent to the hospital here for any youngsters who are ill over the Christmas period. If you have any old toys that are broken the boys would be grateful if they were informed.

This Year Become the Proud Owner of a

PONTIAC

It has spectacular new Dual range performance, powerful high compression engine, luxurious interiors and color ensembles. The power you want . . when you want it . . and where you want it.

CENTRAL SERVICE GARAGE

Dealers for Chevrolet, Oldsmobile, Pontiac, Buick Cars . . . Chevrolet and GMC Trucks . . . B-A Products

LAC LA BICHE Alberta

TIME TO . . .

WEATHERSTRIP

Is your home unprepared for the winter chill?

There isn't much time to lose on getting it fixed up. Have it insulated and weather proofed with building materials and insulation supplies from your friendly lumber yard. Don't delay, winter will be here before you know it.

VISIT US TODAY!

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LAC LA BICHE Alberta

INSURANCE Is a Safe Policy

A sound Insurance Policy is invaluable in the defence of our savings. Properly planned insurance protects us against unavoidable loss.

Call on us for complete details.

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GRASSLAND Alberta

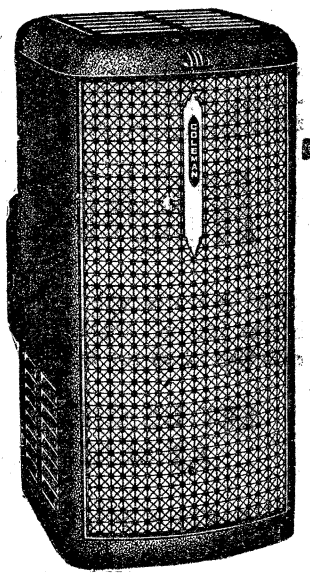
OPTOMETRISTS

Ralph W. LeDrew & James G. Rowand

707 Tegler Bldg., EDMONTON

James G. Rowand will be at the LAC LA BICHE HOTEL, Friday and Saturday, Nov. 21 and 22.

For You! Automatic Oil Heat that RADIATES!... CIRCULATES!... Both at Once!



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RADIANT-CIRCULATOR

Model No. R32

- Beautiful Grille Cabinet!
- Automatic Draft Control!
- Duroplastic Finish
- Low Flame Fuel Saver!
- Automatic Fuel Control!
- A Real Value!

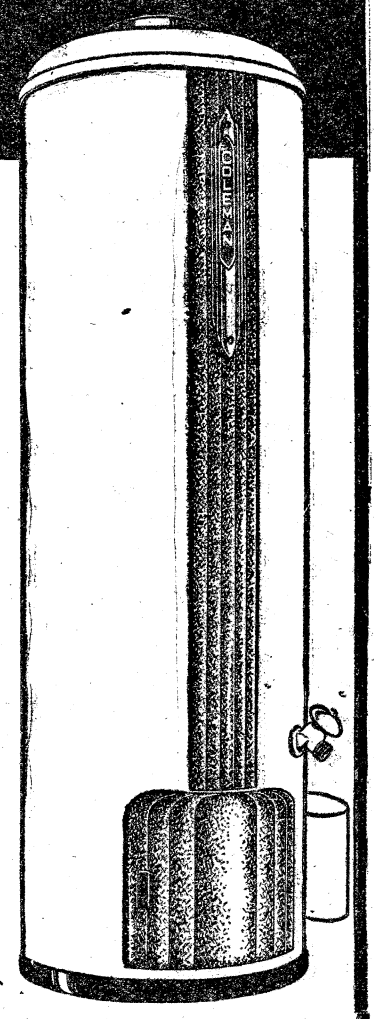
PLAMONDON MERCANTILE

PLAMONDON Alberta

Now You Can Get A New, Better

AUTOMATIC WATER HEATER

Made By **Coleman**



Any home can have the modern luxury of plenty of hot water any time, at low cost, and with the fast efficiency that made Coleman famous. Get all these benefits for your home!

IT BURNS OIL! — No electric connections needed! You can use it anywhere!

IT'S AUTOMATIC! — No fire-tending, no work! All the hot water you want, at a turn of a tap!

IT HEATS FAST! — Plenty of hot water, all the time for cooking, dishes, baths, laundry, dozens of needs.

AUTOMATIC CONTROLS — Adjustable to any degree desired from 120° to 155°F. Maintain constant temperature.

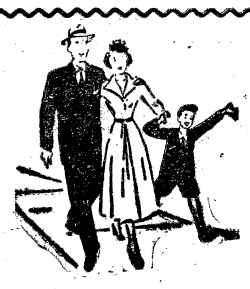
16 2/3, 25, 37½-GAL. SIZES

We'll have the right size for your home!

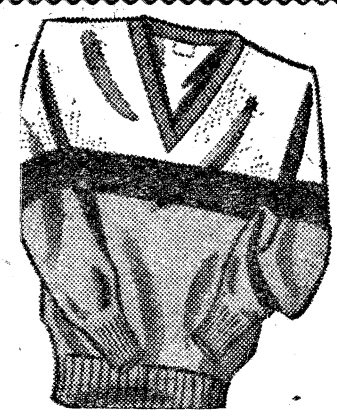
A Coleman Oil Burning Water Heater combines eye-pleasing styling with practical efficiency. The water storage tank and the Coleman Low-Draft Burner are designed as a streamlined unit. See us for complete information.

MICHAEL HAMAR

LAC LA BICHE Alberta



They Are Heading For 5c to $1 Store GOOD IDEA!



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Good News About COAL
THE EGG LAKE COAL MINE is pleased to announce the opening up of a new Coal Field with extra good quality Coal and selling at the lowest prices in the Edmonton district.
Prove to yourself the advantage of burning EGG LAKE COAL. Phone Morinville, R 905 and ask for a Load of Coal that will prove your best buy is at the EGG LAKE COAL MINE!
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THE LIGHTER SIDE

Stood On His Dignity

"Hi there!" yelled the officer of the watch on the bow of a magnificent liner, "get that dirty little tub of yours out of the way."

The small man standing on the barge below stuck out his jaw aggressively.

"Are you the captain of that ship?" he demanded.

"No," returned the officer, puzzled.

"Then dashed well speak to your equals," snapped the little fellow, "I'm the captain of this one."

Not So Bad

An old farmer was moody regarding the ravages of the flood.

"Hiram, your pigs are all washed down the creek," a neighbor told him sympathetically.

"How about Flaherty's pigs?" asked the farmer.

"They're gone too."

"And Larsen's?"

"Yes."

"Humph," ejaculated the farmer, cheering up. "Ain't as bad as I thought!"

Simple Arithmetic

"I suppose, like many other husbands, you can't say what your wife pays for her hats and dresses."

"Oh, yes, I can—too much."

"But, joking aside, have you ever stopped to figure out how much your wife's clothes cost you?"

"It isn't necessary, I simply add my income to what I owe."

Theory Tested

Conservative—So you believe in dividing everything up, do you?

Socialist—Yes.

Conservative — Would you be willing to give me half your cows?

Socialist—Yes, most certainly.

Conservative—Would you give me half your chickens?

Socialist—No. that's different.

Conservative—What's the difference?

Socialist—Why, I have chickens but I ain't got no cows.

Touching Reminder

Daughter — Father, the cook asked for more money today.

Widower—Heavons! That woman acts as though I were her husband.

Cheerfully Credulous

"Do you believe that awful story they are telling about Alice?"

"Of course I do. What is it?"

Merely Temporary

"Strange how few of those movie stars who marry take their husband's name.

"Oh, I suppose it seems hardly worth while for so short a time."

Changing Ambition

"How's your boy getting on in school?"

"Well, he's reached the age when he thinks less of passing an examination than of passing the car ahead."

BANG'S DISEASE OF CATTLE

No. 4 in a series by Dr. E. A. Ballantyne, Director of Veterinary Services, Alberta Department of Agriculture

Bang's disease of cattle is transmissible to humans in whom it causes undulant fever. Several cases of undulant fever occur in Alberta every year. To understand clearly how the disease is spread from a Bang's infected cow to a person, one should remember that the infection in the cow is concentrated in the udder and the uterus. Because the Bang's disease bacteria (called Brucella abortus) are in the udder, they are shed in the milk and people drinking such milk in the raw state may develop the disease. Pasteurization, or boiling the milk for three minutes, will kill the bacteria. The best prevention is to only use milk on the farm from Bang's free cows. A blood test is the most accurate method to diagnose the disease. Have your veterinarian blood test your milk cows. A good time to have this done is when he is on your farm to vaccinate your calves this Fall. Let him know in advance though, so he'll have the necessary equipment with him.

The final solution to the undulant fever problem is to eliminate Bang's disease from the cattle popluation of Alberta. A great many Bang's infected herds have been practically made free of the disease in the past few years through a program of yearly calfhood vaccination, coupled with good herd management. As the vaccinated calves mature, infected animals are sold for slaughter and thus in a few years the disease can be eventually eliminated. Those with Bang's-free herds now should also get their calves vaccinated to protect their income and health of their family. Delay may be costly. Contact your veterinarian or list your calves with your District Agriculturist or Agriculture Service Board.

The Alberta Department of Agriculture recommends calfhood vaccination coupled with good herd management as an economical and practical way to prevent and control the disease. The co-operation of all cattlemen will be greatly appreciated in building up Bang's resistant herds by having all heifer calves vaccinated this Fall.

Announcement!
Carmen W. Dawdy
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is now located in new Optical Parlors at
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For a steady job paying $2.50 or better per hour, write:
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"Canadian Spa" Ideal Winter Vacation Spot

Are you planning a vacation this winter?

Many local people intend to take advantage of the thrift season rates at Harrison Hot Srings Hotel, Harrison, B.C., Canada's famous all-year Spa resort hotel.

For a vacation from October 1 to December 19, or January 2 to March 31, there is a special plan which provides all the luxuries of your summer vacation at one-third the price. You can have a beautiful room with bath for as low as $5 to $10 a day.

At the same time you can enjoy the quiet relaxation or gay evening entertainment and active sport which the Spa resort, recently remodelled, can provide.

There is dining and dancing in the glamorous "Copper Room", golf ,riding, boating, duck hunting in season, swimming in the heated outdoor pool, open all the year, or indoor sulphur baths. There is tennis, shuffleboard, table tennis, bingo, hiking, physiotherapy and massages.

You can save on meals too on the thrift season rates. Breakfast in the Gardenia Room is 90 cents, while luncheon is $1.85 and dinner $2.50.

For the children there is everything to ensure a fun-filled holiday. There are sand boxes, swings, swimming pools, toys and games. What's more, there is child supervision 12 noon daily to 8 p.m., including lunch and dinner.

Services include: a beauty shop, English clothing shop, a barber shop, telegraph and telephone service, laundry and valet service.

Rooms or bungalows are available. Write or phone Mason Nurick, Manager, Harrison Hot Springs Hotel, Harrison, B.C., or see your Travel Agent. A color brochure is provided on request.

Plenty of Occasions

Smith — I'm not thin-skinned I'm the first to laugh at my own foolishness.

Smart—What a merry life you must lead.

$1 for BRIGHT SAYINGS

The Editor will pay $1.00 for each child's saying printed. To qualify, items must be true, personal remarks of a child known to the writer. Address "Bright Sayings", P.O. Box 4368, South Edmonton.

On arriving home from her holidays, my little sister was asked if she had said her prayers while away. On receiving a quick reply of "No," we asked her why she hadn't. "Well," she began, "don't you know that God needs a holiday too?"

L. S.
St. Albert.

Paternal Appetite

While visiting a friend living in a small suburban town recently I noticed that a fox terrier belonging to the family had a new litter of puppies, I said to my friend's young brother: "Well, Bobbie, I see Mitzie has puppies." Bobbie promptly replied: "Yes, and it's her third helping, too."

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EDITORIALS

Labor Earnings On Mixed Farms

First year results of a three-year economic study by the Dairy Cost and Management Service of the Alberta Department of Agriculture, show some interesting facts on labor earnings, states D. H. McCallum, Provincial Dairy Commissioner.

This study was made on 51 mixed farms in the Leduc-Wetaskiwin area during the calendar year of 1951 by field economists working under the direction of the Dairy Branch.

"Labor earning" is the net pay the farmer receives for his labor and management of the farm, after an allowance of five per cent has been made for the use of the money he has invested. The average operator's labor earning on the 51 farms were $2,324 or slightly less than $200 per month.

For sake of comparison the farms were divided into groups depending on the main enterprise or product marketed.

Hog farms showed labor earnings of $2,600, grain farms $3,155, beef farms $2,401 and churning cream farms $2,178. The difference between different types of farms was not marked and too much emphasis cannot be attached to the results of a single year's study on a small group.

However, it is interesting to note that the high and low labor earnings for each group showed considerable variation. When examining the records of the whole mixed farm group it was found that labor earnings on the three high farms averaged $7,220, while the low three farms showed an average loss of $519.

High labor earnings are the results of greater efficiency in (1) use of land and crop yields, (2) livestock production, (3) use of labor, (4) use of capital and (5) size of enterprise.

A Real Duck Scare

A grain farmer in the Vulcan district invented a marvellous life-like scarecrow to keep the ducks from Lake MacGregor off his field. It is made of tin and not only waved its arms at irregular intervals but emitted a loud yell every few minutes.

"Did it scare the ducks," he was asked.

"Scare the ducks" he cried. "I should say it did. Why, that contraption scared the ducks so bad some of them brought back wheat they stole two years ago."

Wheat Pile-up?

Some concern is being expressed in the United States over the possibility of the accumulation of a very large wheat surplus. Such large farm organizations as the American Farm Bureau Federation and the National Grange favor a flexible system of farm price supports as a means of keeping production in balance. They claim that in the long run the effect of the present policy of high and fixed price supports must result in the government having to restrict acreage arbitrarily.

Alberta's Hog Population

Alberta's hog population has increased 26 per cent in the past year, according to an estimate by the Dominion bureau of statistics. On June 1st last there were 1,170,000 hogs in Alberta as against 930,714 on the same day in 1951.

In the period from December, 1951, to May, 1952, it was estimated that 1,138,500 pigs were born in Alberta compared with 989,400 in the same period a year earlier.

In the same period 124,600 sows farrowed as against 107,100 in the six-month period in 1950-51.

The Bible Today

And Balaam answered and said unto the servants of Balak. If Balak would give me his house full of silver and gold, I cannot go beyond the word of the Lord my God, to do less or more.—Numbers 22:18.

The Miracle of Donny Morton

Skeptics may say that miracles don't happen-these days. But a poor farmer in Archerwill, Saskatchewan came to realize one—and almost two—in a soul-stirring pilgrimage to save the life of his son.

Donny Morton was born in April, 1947, the third child of Ella and Arthur Morton. "He was always happy and gay and patient, and he had a wonderful sense of humor for such a little fellow," Ella Morton says in an article in November Reader's Digest.

When Donny was two, the Mortons noticed he had started limping. He began to lose weight. He would reach for objects and miss them by inches. He developed a severe intestinal infection.

The miracle began on a winter's night, when Arthur Morton drove little Donny by horse and sled through a blizzard to a hospital 11 miles away. Here, weeks later, he learned that the boy's brain tissue was deteriorating—that he would die within six months.

The summer was a nightmare for the Mortons. In the fall Arthur Morton sold three of his cows and sent Donny from doctor to doctor in Saskatoon and Regina, even to the Mayo Clinic. They said he hadn't a chance.

Arthur remembered in desperation, a faith healer in California. He sold more cows and set out 2,800 miles by bus, cradling his child in his arms. And then, the world heard about Donny—and opened its heart to him. Funds were raised and four brain operations performed. For a time it appeared that Donny's personal miracle had happened.

He died one day in his sleep, the victim of pneumonia and menengitis, when his recovery seemed in sight. The miracle died too.

But the second miracle lives on. Aroused by this Saskatchewan farmer's pilgrimage across half a continent, men are planning to add a wing to St. Luke's hospital in Pasedena, where Donny was cared for. This will be used to advance children's brain surgery. Royalties from a proposed book and movie telling Donny's story will be used to help children who need care beyond their parents' ability to pay. Arthur Morton's unselfish devotion has provided the miracle which will help others like Donny—a miracle without end.

Out Of Politics

(From the Calgary Albertan)

Liquor is a touchy political question, in British Columbia as everywhere else. The voters, by a margin of three to two, favored the sale of liquor by the glass in licensed establishments, in a plebiscite held in conjunction with the June election. But the new Social Credit government is not anxious to proceed on its own authority. It is obviously reluctant to implement the plebiscite decision.

So it has turned the question over to a three-man commission, which will recommend legislation and regulations. There can be little criticism of that move. Such problems should be kept separate from party politics, and only such an independent commission can do it.

Happiness

If you observe a really happy man, you will find him building a boat, writing a symphony, educating his son, growing double dahlias, or looking for dinosaur eggs in the Gobi desert. He will not be searching for happiness as if it were a collar button that had rolled under the radiator, striving for it as the goal itself. He will have become aware that he is happy in the course of living life twenty-four crowded hours of each day.—W. B. Wolfe.

Note and Comment

Visible supplies of Canada wheat on September 18 totalled 196.7 million bushels compared with 139.8 million on the same date a year ago. Supplies of all grains aggregated 324.3 million bushels, almost 110 million more than a year ago.

NOTHING BUT THE TRUTH by Russ Arnold

Voice of the People

PRICE OF WHEAT

A great deal of feverish discussion is now taking place in the United States, Canada, Australia and in Britain about the advisability, or otherwise, of contracting a new international Wheat Agreement to start August 1st next, and for four years. Remembering the serious cash losses producers in some export countries have taken on the present Agreement the farmers of Australia and Canada want higher prices. American farmers are completely indifferent for they enjoy the higher open market price in any event. Britain claims that the maximum of $1.80 is a high price compared with $1.00 wheat which used to prevail years ago. What Britain forgets, however, is that the dollar has lost a lot of value. The Dominion Bureau of Statistics tells us that the prairie farmers' costs of production is now almost 2½ times (2.42) higher than it was in 1935-39, which means that the present maximum price for Canadian wheat under the International Wheat Agreement, i.e., $1.78⅞, has only the same purchasing power as 72 cents had in 1935-39. This is something that everyone should remember when they discuss the International Wheat Agreement.

The prime defect of all such Agreements is, of course, that no one can foresee the future, so that any Agreements on artificially set prices soon become out of line with realities.

H. G. L. STRANGE.
Winnipeg, Man.

HOME AND SCHOOL

The Strathcona Home and School Association wish to express their appreciation of the space you have given their publicity.

Our attendance grows larger with every meeting, and the president has publicly expressed his satisfaction with your interest and co-operation.

(MRS. J.)
FLORENCE SCOFFIELD.
10650 79 Ave., Edmonton.

CREEPERS AS MENACE

It's not the speedsters who are responsible for the high accident rate—it's the slow drivers who are afraid to go over 15 mph. They will not move over to the right, and are a general menace to other drivers.

JOHN N.

ANY TAKERS?

Your paper is most welcome in our home. But how about making a change. Instead of the "Bright Sayings" let's give that same money for the "How" on making different articles for Christmas. Men as well as women could send in little ideas on how to make wall-brackets, small cupboards, etc. Women could send directions on some pet knitting, or crocheting, etc. I am sure it would be very useful for all, and something to look forward to every week. A person could also make a scrapbook of the many articles from time to time. How about it, folks?

ENNON AL CAL.
Onoway.

Editor's Note—If others also are interested in this suggestion, we would like to hear from you and possibly start another department as Ennon Al Cal suggests.

YOUNG PEOPLE POOR SPORTS?

A news story in your Morinville Journal stated that a youth group had a good time on a hay ride after which they gathered around a big fire.

I surely believe they did have a good time, and a big fire, too. It was in our farm and at 6:00 p.m. they went away leaving the fire still burning. It wasn't put out and overnight it sprang up again and became a raging ground fire. Though all alone, the farmer's wife had to leave her work and go out and battle the blaze.

Yes, the young people had lots of fun. But they are poor sports in not making sure their fire was put out completely.

MRS. J. PETRYLIAK.
Morinville.

SAYS "I LIKE IKE"

Here is a boost for General Ike Eisenhower, as the majority of Canadians hope to see him as next U.S. President. I would say to my U.S. friends — give the Republicans a chance—they are sure to improve on Harry Truman.

BERYLE WHITE.
Weyburn, Sask.

CASH PREFERRED

Say, how about some Member of Parliament introducing a bill of $100.00 a month to handicapped unemployed veterans? Wouldn't this be better for the man and less expensive than having him spend time in one of those over-crowded hospitals?

INTERESTED VET.

JET FLYER CONGRATULATED BY CLIFF McKAY. Cliff McKay, whose vocation is radio but whose avocation is flying, talks with F.O. Donald Schneider, 413th Fighter Squadron, Bagotville, P.Q. The jovial Cliff m.c.'s a five-a-week radio program. Besides this he also is a very keen pilot and flies most types of aircraft. He is pictured congratulating F.O. Schneider who climbed to approximately 40,000 feet in an F-86 Sabre Jet at a speed of around 720 m.p.h. In the dive back to earth the Jet ace pierced the sonic barrier.

GLENDON MAN WINS TV SET WITH LUCKY RAFFLE TICKET

By T. W. PUE

GLENDON—Like thousands of other Albertans, Mike Gregoraschuk, manager of the Imperial Lumber Company here, hopes that during his lifetime the CBC will get around to establishing a Television station in Northern Alberta. Unlike the rest of us, however, Mr. Gregoraschuk already has the Television Receiving Set—and it's a beauty.

Worth nearly $800.00, but useless to him now for Television, this one-in-a-million Albertan has already turned down offers of $500.00 for it. For one thing, Mike says its a nice piece of furniture. For another, it has a regular radio compartment and two automatic phonographs — one for the small "long playing" records and one for the regular kind.

It all started a few months back when, on a busy day, Mike shelled out 50 cents to Bill Koshaba who was selling tickets for a Ukrainian Church raffle in Toronto. For his half-dollar he received three tickets and was surprised to learn later that one of them—Number 17590—was the lucky ticket, and in due course his television set arrived at the CNR station in Glendon.

The only other expense was $31.20 for express charges. There is no TV aerial put up but with one it is possible to get the odd TV "freak" wave from U.S. stations as one Saskatchewan TV set owner is doing.

Mike isn't getting excited about the possibility of TV coming to Alberta, but figures that if a transmitting station is set up at Edmonton he might be living nearer the city by then. Already he has served the company at various points, including Willingdon and Mundare and is well known throughout north-eastern Alberta. His home is Andrew, Alta.

Wheat Board Loosens Shipping Restrictions

WINNIPEG — An easing of restrictions on the shipment of grain from western points was announced by the Canadian Wheat Board.

The Board said shipments of grain now will be banned only from stations where the delivery quota exceeds 10 bushels a seeded acre. Previously shipments were banned from stations where quotas exceeded eight bushels an acre.

The order does not affect producers' delivery quotas.

In separate instructions, the Board announced increases in delivery quotas at 250 prairie points, and designated seven centres as alternate delivery points.

Following are some Alberta points affected:

EIGHT BUSHELS

Alix, Andrew, Armena, Bon Accord, Carbondale, Daugh, Ellerslie, Gibbons, Irricana, Lousan, Mannville, Metiskow, Rosyth, Sangudo, Therien.

TEN BUSHELS

Chipman, Ranfurly, Rusylvia.

TWELVE BUSHELS

Hay Lake, Lamont, Stony Plain.

FIFTEEN BUSHELS

Carvel, Rosalind, Vegreville.

EDMONTON — A survey of grain-marketing officials Monday showed that elevator space in Alberta is becoming scarcer as delivery quotas are increased.

Young C.C.F'ers Hold Convention

Alberta's young CCF'ers, the Co-operative Comonwealth Youth Movement, held its annual convention in Red Deer over the week-end, and elected George Milner, of Edmonton, as president.

B. E. Smith, of Calgary, who was narrowly defeated for the presidency, was elected vice-president.

Donald MacDonald, national organizer of the CCF, told the delegates that the progress of the movement depended on organization. The organization of a constituency association, he said, cannot be achieved over-night. It might require as much as ten years of continuous effort.

Delegates passed a resolution calling upon the provincial legislature to give the cities of Edmonton and Calgary a representation in line with the rural constituencies. Calgary and Edmonton, they felt, should have more representatives in the legislature.

Advises Handwriting As Marriage Test

LINCOLN, Neb. — A handwriting expert says that if couples had their handwriting analyzed before marriage "nine out of 10 divorces could be prevented."

Ralph B. Stevenson, Lincoln, said analysis of handwriting shows a peron's true character. If a couple understood each other's problems, a marriage could often be saved.

"People write with their brains —not just their hands," he contended.

Waity Decision

MEMPHIS—John Winbush, 65, has filed suit for divorce here on the ground of desertion. He said his wife left him in 1911 "and she hasn't returned yet."

$1 for Favorite RECIPE

COCOANUT MACAROONS

1 egg white
1 cup sugar
1¼ cups shredded cocoanut
2 teaspoons corn starch

Whip egg white until very stiff. Add corn starch and sugar. Boil in double boiler until crust forms at bottom of dish. Then add cocoanut and drop by teaspoonful onto a large baking pan.

Cook in moderate oven until light brown.

These cookies are very good with tea.

HELEN CHRISTMAS,
Lisburn, Alberta.

Those Cynical Orientals

Times of India—When he is in trouble a man always goes to a woman—and gets into more trouble.

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Oliver and Cockshutt 80 Owners: We now have a new ballbearing, packless water pump. No more leaky pumps and no bushing trouble. Order now.

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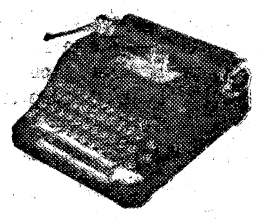

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LETTERS TO LOUISA

Dear Louisa,

I have been going with a man I love very much for about six years. He asked me to be engaged to him when we had been going together for about six months but said he could not get married for some time as he had his invalid mother to support and that it took everything he could make to barely get along.

I was working and would have been willing to keep on but he did not think that would work out as there might be children, etc.

Well, his mother died about a year ago and although I know he is in debt, still I am puzzled because he has not mentioned marriage since. We do not date anyone else and go everywhere togtther but I am worried because I think we should be making our plans.

Do you think I should have a show-down with him or do you think he is waiting to bet in better financial shape before he takes a wife.

M. G.

Answer:

I should certainly have a "show-down" as you call it and find out where I stood, if I were in your place. Even though your friend is in debt, he could explain the situation to you and find out whether you are willing to go on as you are for a while or would rather marry and help him take care of his obligations.

Some men get in a rut when they go steady with a girl for a long while. They seem perfectly satisfied to have someone they can depend on to go around with and be a companion to them, and shy off from assuming the obligations of being a husband.

Unfortunately, this works much better for the man than for the woman. She gives her most engaging years to a man and then if some younger woman comes along and takes his fancy, she is left alone and by that time most of the men she might have married are already settled with wives of their own.

So park your modesty and let your young man know that it is either marriage for him or he can find some other girl to fix home cooked suppers for him and listen to his troubles.

LOUISA

Dear Louisa,

Our two children have terrible table manners and when my husband is home for dinner at night, I make them eat before we do.

My husband thinks this is bad so I thought I would ask you what you thought about it.

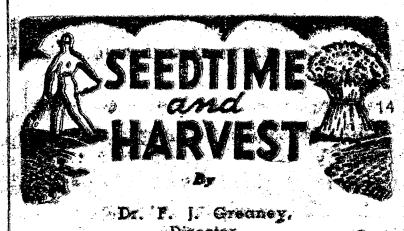
L. B. C

Answer:

I agree with your husband. How do you expect your children to ever have good manners if they are not taught and haven't the experience of eating with people who do?

That is one of the jobs a good mother and father have, so stop shirking it.

LOUISA



By

Dr. F. J. Greaney,
Director,
Line Elevators Farm Service,
Winnipeg, Manitoba.

sponsored by the following companies: Federal, Alberta Pacific, Pioneer, Canadian Consolidated, Paterson, McCabe, Parrish & Heimbecker, Inter-Ocean, Independent, Ellison Milling, Canada West and Quaker Oats.

Stored Grain Insect Warning

A number of serious outbreaks of insects in farm-stored grain have been reported recently in Western Canada. It is now evident that, in the months ahead, insects may easily become one of the most important hazards to the safe storage of grain on the farm. It will pay any farmer to check all his stored grain closely this Fall for grain-eating insects.

Safety Rules. Wherever grain is stored, the basic rule for keeping down insects is to keep the grain dry, cool, and as free as possible from broken kernels, dust and dirt. Low moisture content is the best single protection against insect damage. However, other things besides moisture content make frequent examination of farm-stored grain advisable. For instance, one load of grain of higher moisture content going into a bin of very dry grain forms a layer where insects can live and multiply. Furthermore, several kinds of grain insects will survive and reproduce in relatively dry grain if it contains cracked or damaged kernels for them to feed on. Some insects can, of course, develop in low moisture grain provided the temperature of the grain is sufficiently high. The higher the grain temperature, up to 95° F., the lower the moisture content must be for safe storage.

Watch That Grain. During the next few weeks it will pay farmers to check all their stored grain for moisture content and temperature. Even the grain you consider safe because of its low moisture content should be examined frequently this Fall. Winter weather will, of course, cool the grain to levels where insects are inactive. The early detection of any dangerous insect infestation in your grain will enable you to apply effective control measures before any serious loss occurs. Don't forget that early "clean-up" measures will save you time and money. Any farmer who finds a dangerous insect infestation in his stored grain should report the matter at once to his local Agricultural Representative, or to the Stored Product Insect Laboratory, Winnipeg.

Edmonton On Leg Of Trans-Polar Hop

LOS ANGELES — Scandinavian Airlines System has announced plans for the first California-to-Europe air service over the top of the world via Thule Air Base.

The United States, Danish and Canadian Government have granted approval for exploratory flights over the shortcut polar route, SAS officials said. Two flights are scheduled for November.

Regular passenger service is expected to begin about April 1. The plan calls for three flights a week from Los Angeles to Copenhagen, with stops at San Fransisco, Edmonton, Alta., and Thule, Greenland.

What's in the Name

MIRROR

A town of 562 people in 1946. Mirror is situated in a farming region some 110 miles from Edmonton. The town of Mirror was founded on July 11, 1911.

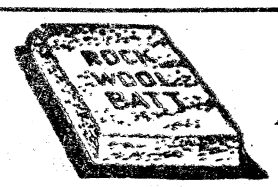
Mirror was named after the Daily Mirror in London, England.

ARMADA

Three hundred and eight miles out of Calgary. Armada was named after the Spanish word meaning 'Fleet,' Squadron.'

ELNORA

The village of Elnora was named after the mother of A. Hogg, an early settler. It is situated some 58 miles south-east of Red Deer, and in 1946 had a population of 201. Farming is the main occupation.



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The Editor will pay $1.00 for every item published on "The Most Embarrassing Moment of My Life." To qualify, items must be true, personal incidents. Adrress "Embarrassing Moments", P.O Box 4368, South Edmonton.

I am writing an embarrassing moment and hope it will be published.

One day as I was baby sitting I heard a knock at the door. I knew these people had a dog named "Jackie" that always wagged his tail at the door which seemed to be a knock. So I yelled "Jackie, go on from the door." Then I heard a knock again. I ran to the door and there stood a stranger. He asked me how I knew his name because it was Jackie. Was I ever embarrassed!

A. M.

Nestow.

Having missed my bus one morning I was frantically trying to get to work on time by walking. As I hurried along, a motorist I thought I recognized as one of my co-workers pulled up to the curb. Taking for granted he was offering me a lift, I hurriedly opened the door and jumped in. The voice of a stranger said coolly, "Pardon me, lady, but I believe there's been some mistake — this is where I live."

MISS R.D.

Long, Long Trail

Jones—"Good evening, old man. Thought I'd drop in and see you about the umbrella you borrowed from me last week."

Brown—"I'm sorry, but I lent it to a friend of mine. Were you wanting it?"

Jones—"Well, not for myself, but the fellow I borrowed it from says the owner wants it."

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AUTOMOBILES and TRUCKS

FOR SALE—1951 Chevrolet Fleetline 2 door sedan, in first class condition and low mileage, $1795; 1949 Chevrolet ½ ton truck, deluxe cab, reasonably priced for quick sale. Cash, trade, terms can be arranged. George Homeniuk, Lac la Biche, Alta. X N-15-22-29

FOR SALE—1952 3 ton Fargo truck, complete with box, $3300; 1949 2 ton Dodge Special, $950; 1935 Chev. coach, $295; 1940 Ford, $350; 1947 Austin, $450. Immediate delivery if you call "Hec" McCormick, Lac la Biche. X N-15-22-29

FOR SALE—2 ton GMC truck, $250; 1948 Willys Jeep, $595; 1946 Ford sedan, $895; 1950 Mercury 1 ton truck, $1350; 1950 1 ton Dodge truck, $1225; 1948 Jeep truck, 4 wheel drive, $925. All units advertised in good running order and ready for the road. Central Service Garage, Lac la Biche. X N-15-22-29

FOR SALE—1940 Buick sedan; 1941 Plymouth coach; 1939 Chevrolet coach; 1947 Plymouth coach; 1951 Plymouth sedan; 1951 Ford with radio, heater, low mileage. To clear 1937 GM ½ ton truck, new motor, new transmission. $395. Call, phone or write P. J. Shewchuk, Thorhild. X N-15-22-29

FOR SALE — 1941 Plymouth Custom Sedan, $775; 1936 Ford ½ ton truck, $295; 1941 ½ ton IHC truck, $795. Call, phone or write White Rose Service, Smoky Lake. X N-8-15

FOR SALE—1952 1 ton Dodge, brand new, $2400; ½ ton Dodge, 1952 model, new, $1900; 1952 1 ton truck, Dodge, used only 5,000 miles, $1900; 1952 ½ ton Dodge truck, used 2,000 miles, $1550; 1948 ½ ton Ford truck, $5,500; 1952 Deluxe Pontiac sedan, 1,000 miles, fully equipped with radio, air conditioner, etc., $2595; 1950 Chevrolet sedan, fully equipped, A1 shape, $1575; 1939 Ford sedan, $399; 1937 Ford coach, $350; 1939 Packard, with radio, heater, etc., $395. Call, phone or write Melnyk's Service Waskatenau. X N-1-8-15

FOR SALE — 1947 Mercury 1 ton truck, $775. Walter Chaba, Waskaetnau. X N-1-8-15

FOR SALE—1938 Nash sedan, complete release and shaft reground. Good tires, $495. Call, phone or write Radway Garage, Radway. X N-1-8-15

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1945	Massey-Harris Pacemaker	$ 875
1951	IHC W4, like new	$ 875
1946	Massey-Harris, on rubber, No. 102 Junior	$ 885
1946	Massey-Harris No. 102 Senior	$1397
1950	Massey-Harris No. 144	$2100
1952	Massey-Harris No. 22, brand new	$1595
1928	Model "D" John Deere	$ 295

Call - Phone - Write
HEC McCORMICK
Lac la Biche Alberta
X N-15-22

FOR SALE — I.H.C. W4 tractor, $1375; Massey-Harris "30", $1475; Hart Parr tractor, $495; 3-bottom plow, $75; Massey-Harris Pony tractor, $450. Call or write Glendon Sales and Service, Glendon. X N-8-15-22

FOR SALE — VA Case tractor, hydraulic, complete with plows, used only one year, $1295; Cockshutt "30" 3-bottom plow tractor, 1949 model, as good as new, $1650; Oliver "99" tractor, two years old, both steel and rubber, $2195; Cockshutt "99" on steel, good shape, bargain at $850; Model "G" John Deere on steel, bargain at $350; Model L 1-30 IHC truck, 1 ton, 1951, gone only 12,000 miles, a snap, $1750; 8 ft. Massey-Harris tiller, on rubber, $295. D. M. Zacharuk, Vilna. X N-8-15

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FOR SALE—Ford-Ferguson tractor; 1950 model, guaranteed like new, $795; 1949 Ford-Ferguson tractor, like new, $750; 1948 Ford-Ferguson tractor, in good shape, $695; 28-48 George White thresher, good shape, $550; Massey-Harris tiller, 6 ft., on rubber, with seeder box, $250; plows to fit above Ford-Ferguson tractors, $100 each; "L" Case tractor, 1947 model, on rubber, $499; 1930 John Deere tractor on steel, good shape, $199; $1942 Oliver "70" tractor, on rubber, lights, starter, good shape, $495; 15-30 McCormick-Deering, on steel, $99; 1952 Oliver "88" Diesel, hydraulic, $3695; Oliver 1952 "77" standard, $2200. For immediate delivery on any of these items, call Melnyk's Service, Waskatenau. X N-1-8-15

FOR SALE—John Deere Model "AR" tractor, $750; 1950 ½ ton Ford truck, $1100. Call, phone or write Alex Tomnuk, Lakeview Motors, Lac la Biche. X N-15-22

FOR SALE—WC Allis Chalmers tractor, on steel, $695; WC Allis Chalmers, fair rubber, $795; WC Allis Chalmers, excellent shape, good rubber, $1095; John Deere stationary 15 h.p. motor, A1 condition, $269.75; 2-16 Allis Chalmers plow, $235; IHC binder, $125; 1-16 plow, Allis Chalmers, $49.50; brand new 1952 Allis Chalmers combine, $1270; brush breaker, $66. Call, phone or write Atmore Sales & Service, Atmore. X N-15-22-29

FOR SALE—1930 22x36 IHC tractor, on rubber, in first class shape, $595; 1950 VA Case, $900. Call, phone or write H. Mageau, Mallaig, Alta. X N-8-15-22

FOR SALE—1945 W4 tractor on steel, $795; 1949 "Rockal" 3-plow tractor, $875; "Super A" I.H.C. tractor, 1947 model, $550; 1949 John Deere "M" with hydraulic plow $995. Call, phone or write Central Garage, Glendon. X N-8-15-22

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FOR SALE—1944 Oliver "80" tractor on steel, $850; 15-30 McCormick Deering on steel, $395; AR John Deere, on rubber, 1944 model, $850; 1941 John Deere, model "B" on rubber, $695; single action 21 ft. John Deere disc harrow, $225; 14 ft. cable weeder, $150; IHC 3-bottom 14" tractor plow, $125; Cockshutt 3-bottom 14" tractor plow, $130; Oliver 3-bottom 14" plow, $99; brand new Wetmore Glutton combination cutter and hammermill, $308. For immediate delivery call, phone or write Glendon Motors, Glendon. X N-8-15

FARM MACHINERY

FOR SALE—WD6 IHC tractor, $2195; W6 IHC tractor, $1400; Farmall "H", $1195; Massey-Harris No. 21 tractor, $675; 102 M-H tractor, $1195; John Deere Model "D", $1750; Minneapolis-Moline Model "R", $1195. Call, phone or write Walter Chaba, Waskatenau, Alta. X N-1-8-15

FOR SALE—TD14 with Bucyrus Erie dozer; 13 ft. Nordheimer brush cutter 30" Nordheimer breaking plow and supply wagon. Will take some lumber, a good car, truck or tractor in trade. Apply George Kachuk, Box 159, Willingdon. C O-25, N-1-8-15

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FOR SALE—3 bottom 14" IHC plow, in excellent shape, $150; Findlay oil heater, used only one year, $85. Carl Bauer. Atmore, Alta. X N-15-22-29

FOR SALE—Vegetables. Turnips, 3c per lb.; over 200 lbs., 2c. Carrots, 3c. Cabbage, 3c. Parsnips, 5c. A. Loeber, Meannook. P N-12-19

FOR SALE — Large cream enamel coal and wood range. Warming oven, reservoir and deep fire box. Reansonable. Apply Mrs. J. K. McIlmoyle, Morinville. P N-8-15-22

FOR SALE—Men's bicycles, 1 Rudge 3 speed; 1 CCM on display Co-op Store, Morinville. Mrs. Faye Middleton, Morinville. C N-8-15

FOR SALE — Combination Fridge. Excellent for farm use, $200. Palace Cafe, Mannville. C N-8-15-22

FOR SALE—New Char-Lynn hydraulic. Used only two days on wide discer. Best offer over $175 takes it. Alois Rauch, Delia, Alta. P N-8-15

FOR SALE—1 IHC combination feed cutter and hammermill with self feeder. Used only as demonstrator. Price $470. Will sell for $350. Apply 11919 125 St. Edmonton. P N-5-12

FOR SALE—15 h.p. steam engine, in first class condition. Call, phone or write Vilna Creamery, Vilna. X N-1-8-15

FOR SALE—Factory built 2 ton trailer, with steel box and 7.00x20 tires, $150; 1937 Hudson Terraplane, without motor, good condition, $65; 1934 Hudson "8" in running condition, $49. Phone, call or write Joe Kaziuk, Vilna. X N-1-8-15

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FOR SALE—Jersey bull, 7 months, registered; Jersey cow to freshen in November, registered, cream test high. D. Standbridge, Bondiso, Alta. P N-1-8-15

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FOR SALE—Frame building, formerly used as hotel, but later part of it shelved for grocery store, in Rochfort Bridge, Alta. My firm belief is that a married couple could do well with a store at this point. Living quarters are available for rent. Will sell or would consider trade for farm in Rochfort Bridge area or house in Edmonton. J. D. Skinner, Smithers, B.C. X N-15-22

FOR SALE — ½ section, 190 acres cultivated with 31 acres in alfalfa, all fenced. Good well, 7 miles southeast from Athabasca. T. E. Lines, Athabasca. P N-15-22-29

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FOR SALE—One quarter section, 130 acres, loam broken. Sure crop district. Mrs. Mabel L. Ewers, R.R.2, Phone R503, Mannville, Alta. C N-8-15

FOR SALE—Well established, profitable grocery and dry goods business in thriving agricultural area within 150 miles of Edmonton. Good hunting and fishing in district. Terms to responsible party. Write or call advertiser, 11217 79 Ave., Edmonton. P N-8-15

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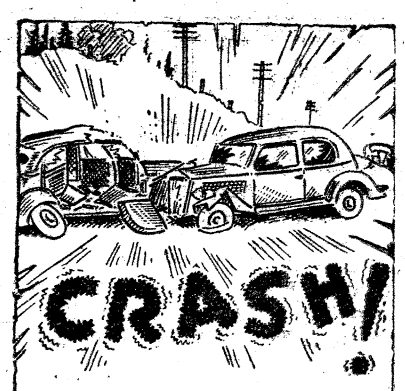
FOR SALE — Irma Garage for sale, equipped to operate at once. Terms, cash or suitable trade can be arranged. For information apply owner Mrs. Juo Ostad, Irma, Alta. P N-1-8-15

FOR SALE — Irma Garage for sale, equipped to operate at once. Terms, cash or suitable trade can be arranged. For information apply owner Mrs. Juo Ostad, Irma, Alta. P N-1-8-15



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Ever hear the story about the fellow who had a leaky roof? When the weather was dry it didn't need fixing. When it was raining, it was too wet to work at.

When you use Imperial Putty Flux you don't have any leaks. It protects metal or felt roofs . . . waterproof troughs, cisterns and cement foundations. It's the cheapest protection you ever bought.

IMPERIAL ESSO SERVICE

CHAS. LEBAS

Imperial Oil Dealer
LAC LA BICHE Alberta

REAL ESTATE

Do you want a farm or business in one of the finest farming districts in Alberta?

We have a fine selection of farms, garages, restaurants, etc., for immediate or fall possession in the districts of Onoway, Sangudo, Mayerthorpe, Blue Ridge. This is wonderful clover, alfalfa, mixed or stock farming country. We will be glad to show you over these farms, but please be sure to make an appointment before seeing us. Phone Mayerthorpe 41, or write

GOULD & SON
Offices at Sangudo and Mayerthorpe.
C S-19-tf

FOR SALE—Well established lunch counter and stationery store and bus depot. Handle patent medicines, large turnover in lunches, soft drinks and confectionery. Within 50 miles of Edmonton in good agricultural district. Write P.O. Box 175, Thorhild, or Phone 20. P N-8-15-22

FOR SALE — ¼ section, ¼ mile gravel, ¾ mile town; 110 acres cultivated, part summerfallow, good buildings, plenty water, good mixed farming and clover, alfalfa country. A. W. Thrasher, Box 12, Cherhill, Alta. P N-5-12-19

Plamondon News Briefs

Mr. and Mrs. Hubert Belanger, Mr. and Mrs. Wilbert Belanger of Trail, B.C., Mr. and Mrs. Skinner of Calgary, Alberta, Mr. and Mrs. Edmond Plamondon of Fort McMurray and Mr. and Mrs. Urbin Plamondon, also Mr. Ovide Plamondon of Trail, B.C. all left here for their respective homes after attending the Belanger-Plamondon wedding.

Many parties and dinners were held in their honor, and the newly married couple were certainly made welcome by all their relatives and friends while here.

Narcise Menard, Albert Gerard, R. E. Piquette, Reni Bourassa, William Gauthier and Gerard Plamondon spent five days on a hunting trip in the mountains, about four hundred miles from here. They are all still talking about the grand scenery, the beautiful mountains, etc., but all feel very disappointed that the male species of game were so scarce. They had to come home without a deer, moose or elk, but they had the pleasure of seeing more game than any of them had ever seen before, but alas all without horns.

Mr. Reni Menard spent several days at home before returning to his work in the mountains.

Miss Katie Powder left here for a six month visit to Chicago, Ill., U.S.A.

Congratulations to Mr. and Mrs. Edgar Dube on the birth of a son. Also to Mr. and Mrs. Aristide Germain on the birth of a daughter; and Mr. and Mrs. JimJmy Campbell of Gurin, a daughter.

Mr. and Mrs. Frederick Plamondon and son Wilfred visited in Edmonton.

Mrs. Louis Chevigney of Edmonton is spending several days here visiting with relatives and friends.

Alphonse Plamondon and R. E. Piquette made a business trip to Edmonton.

Mr. and Mrs. Urbin Gauthier have left for the winter. Urbin will be working in Edmonton.

Church Notice

WANDERING RIVER
Christ Church—Anglican
Nov. 1....
Nov. 16
3:30 p.m.—Holy Communion.
Celebrant the Ven. Archdeacon N. Humphreys

Little town society boils down to money in many cases.

Expert Watch and Clock Repairs
AT
J. A. LEMAY'S
(Next Door to Post Office)
32 Years' Watchmaking Experience
LAC LA BICHE Alberta

Are you using
ELEPHANT BRAND
Fertilizer?

Be Sure of Your 1953 Requirements

Save by ordering "Elephant Brand Fertilizer" early. Early orders get a discount. NOW is the time to order.

$5.50 Saving Per Ton This Fall

GEORGE HOMONIUK
Phone 30 LAC LA BICHE

Special Clearance Sale On Used Farm Tractors

Model "D" John Deere	$149.50	1946 Massey-Harris No. 102 Junior, on rubber	$885.00
1944 "LA" Case, on steel	$895.00	1946 Massey-Harris No. 102 Senior	$1397.00
1942 Oliver "80", new rubber	$895.00	1950 Massey-Harris No. 144	$2100.00
1946 Ford-Ferguson, with plow, complete	$849.00	1952 Massey-Harris No. 22, brand new	$1595.00
1949 Cockshutt "30"	$1575.00	1928 Model "D" John Deere	$295.00
1945 Massey-Harris Pacemaker	$875.00		
1951 I.H.C. W4, like new	$875.00		

Call - Phone - Write

HEC McCORMICK

LAC LA BICHE Alberta

LIVEWEIGHT TRACTION

gives farming a real boost!

When your field work calls for more real pull, liveweight traction will see you through.

The hydraulic TRACTION BOOSTER in the CA and WD Tractors changes deadweight to liveweight. Weight of both tractor and implement is automatically shifted to bear down on drive wheels when soil is stubborn and tillage is tough.

The hydraulic TRACTION BOOSTER reduces wheel slippage — enables the CA and WD to do drawbar jobs that normally would require heavier tractors.

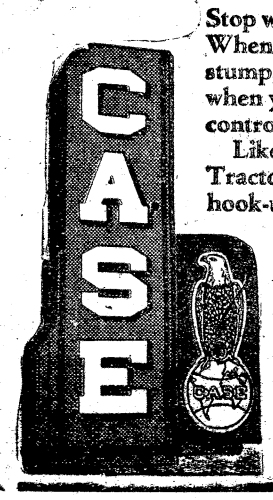
Stop in and let us show you how it works.

ALLIS-CHALMERS
SALES AND SERVICE

ATMORE SERVICE GARAGE
Phone 2 ATMORE

WHEN IT HITS STUMPS OR STONES...IT BREAKS AWAY

NEW CASE
Break-Away Plow



Stop worrying about bent beams and broken shares! When this new Break-Away Plow hits a rock or stump, the safety release lets go. It re-couples itself when you back the tractor. You touch the hydraulic control and the plow lifts clear of the obstacle.

Like other Latch-On Plows for Case "VA" Series Tractors, this Break-Away Plow has one-minute hook-up, from tractor seat. It has the same free-floating action that holds even depth in uneven ground. Come in and see it.

STNLEY GRANDISH
HYLO Alberta

Grassland News Briefs

Mr. and Mrs. Frank Babcock and family are staying for the winter in the house formerly occupied by Mr. and Mrs. Keith MacDonald, who have moved into their new residence.

Miss Lillian Porich, of Wandering River, is now working at Semenchuk's.

Mr. Don Corse has purchased a new School Bus for the Frains-Grassland run.

Sandy White and the Flemings have returned from a hunting trip to Drayton Valley. Young George reports that he bit the horn of an elk, and brought back the horn to prove it.

The Auction Sale at Oscar White's took place on Thursday. He and his wife and family plan to leave shortly for B.C., where they will make their home.

Mr. and Mrs. Mellott have left for a holiday trip to B.C., and expect to be away for about two weeks.

Marriage of John Prytula and Julia Swörin was solemnized on Thursday at the Anglican Church at Grassland, according to the rites of the Greek Orthodox Church. Distinguished guests at the ceremony included Mr. Harry Lobay, M.L.A. and Mr. Bolton of the Imperial Bank.

Mr. D. S. Semeniuk attended the School Trustees Convention in Edmonton on Wednesday and Thursday.

Carol Schendzielorz had to be rushed to Lac la Biche Hospital on Thursday with a serious illness. Her parents were away at the time, attending the wedding of Mr. and Mrs. Joe Luchka and had to be summoned home by wire.

Mr. and Mrs. Joe Luchka are now residing in the old Hlushak residence.

THE GOVERNMENT LIQUOR CONTROL ACT OF ALBERTA

Application For Beer License

Public notice is hereby given that the undersigned intends to apply to The Alberta Liquor Control Board for a License to sell Beer by the glass or open bottle, for consumption on the licensed portion of the premises, and also to sell Beer by the unopened bottle for consumption elsewhere than upon the licensed premises, in conformity with the provisions of The Government Liquor Control Act of Alberta and the Regulations made thereunder, with respect to the following described premises:

Beer Salesroom in the East Half of the Ground Floor of the Lac La Biche Hotel, situated on Lots 36 and 37, in Block 14, Plan No. 4313 B.F., Lac La Biche, Alberta.

Dated at Lac La Biche, Alberta, this 3rd day of November, 1952.

LAC LA BICHE HOTEL LTD.,
Applicant.
Nick Weleschuk, President.
Andrew Fitchuk, Secretary.

Any person desirous of protesting against the issuance of a Beer License to the applicant should notify the Alberta Liquor Control Board, Edmonton, in writing, within thirty days of the date shown at the foot of this advertisement. Began November 4th, 1952.

LUMBAGO (Lame Back)

When your back is stiff and very painful and it's an effort for you to stoop or bend, take the remedy that has brought swift, safe relief to thousands—Templeton's T-R-C's. Don't suffer from the nagging misery of Lumbago a day longer than you have to. Get T-R-C's today. 65c. $1.35 at drug counters. T-340

ATTENTION, MINK RANCHERS!

Take advantage of the present market prices and see us before you sell.

Phone 64

SAM WOOLL

LAC LA BICHE Alberta

Old Sandy kept his valuables,
In his old fashioned kilt,
Too bad for him he didn't use
"the bank that service built"

But he has learned his lesson now,
A theft aroused his ire,
He has a SAFE DEPOSIT BOX,
Keep them from loss and fire.

Always be sure of fast, courteous service

Bank at

IMPERIAL

"the bank that service built"

"the bank that service built"

IMPERIAL BANK OF CANADA

First Grade NYLON HOSE 95c
LADIES' NYLON BOOTS $11.25
CHILDREN'S FELT SHOES $3.15
CHILDREN'S LEATHER SHOES $3.95
Men's Fleece Lined Combination Underwear $3.75
Genuine Cow Hide MITTS $1.65

Come In and See Our Ready-to-Wear

ABDEL ZRIEN

LAC LA BICHE Alberta

This Winter — For Solid Heating Comfort

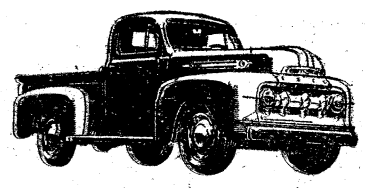
INSTALL A

GILSON FURNACE

Ask about the new sensational model Gilson that scores again with the best service and most economical operation. We have all pipe fittings, hot and cold air registers and we make the installations. All work guaranteed. Ask about our air conditioner, oil heater and furnaces.

Romaniuk's Radio

LAC LA BICHE Alberta



Plenty of New Ford Cars and Trucks!

Yes, folks, you don't have to wait for the official opening of our new

LAKEVIEW MOTORS GARAGE

in LAC LA BICHE

We now have a carload of brand new units, just arried in town. So call in today and drive out in a new FORD car or truck.

CASH - TRADE - TERMS

LAKEVIEW MOTORS

"Your Ford and Monarch Dealer in Lac la Biche" Alex Tomnuk, Proprietor

LAC LA BICHE Alberta

Songs In Polish Sung At Wedding

A lovely wedding took place at St. Isadore's church in Plamondon, when Miss Ann Ilnicki became the bride of Joe Semeskavich.

The bride entered the church on her father's arm, dressed in a gown of net and lace over satin, carrying a bouquet of roses.

They were attended by four bridesmaids and best men.

Songs in Polish were sung by Mrs. Rogalski and Mrs. Koricinski.

Mrs. Napoleon Gauthier and daughter sang, "Mother Dear Oh Pray For Me."

After the ceremony dinner and supper were served to about 100 guests.

There was dancing all afternoon and evening to the music of the Gargus Bros. Orchestra from Andrew.

On Monday, October 27, there was a wedding dance in Spruce Valley Hall in honor of the newlyweds. They will reside at Spruce Valley.

Atmore News Briefs

Mr. Carl Baure has just purchased a new oil storage shed.

Mr. Victor Geroud has put in large tanks for electric gas pumps.

Mr. Allan Baldwin has built a new lean-to on his house.

Mr. Bouvier is building a new house.

Mr. Poulin had visitors from Coronation over the week-end. Mr. and Mrs. R. Girard.

Mr. Armand Dupre took over the Atmore Hotel Cafe shop. November 1.

Volunteer workers have been building a new chimney on the R.C. Church.

The dance on Oct. 31 was a great success. It was sponsored by the Atmore Community Club.

Mr. Paul Germain has left Atmore to go back to his farm in Wandering River.

Mr. Geo. Dakin is now driving a new Ford car.

The Diugon Brothers have a brother-in-law from Grande Prairie visiting them.

Herr Hitler's plan was to lie about his enemies and their intentions, and to call them Communists. The technique is still alive today.

Kikino News Briefs

Mr. and Mrs. Wm. Suvee of B.C. were up to visit their parents then they motored to Edmonton.

Ralph Suvee is back home with his parents. He came home on Wednesday.

Mr. and Mrs. D. Thompson and family and Alice motored up to Kikino for the show on Wednesday night.

Mr. and Mrs. Roy Whitford and family and Mr. E. J. Whitford visited at the home of Mr. and Mrs. C. Thompson.

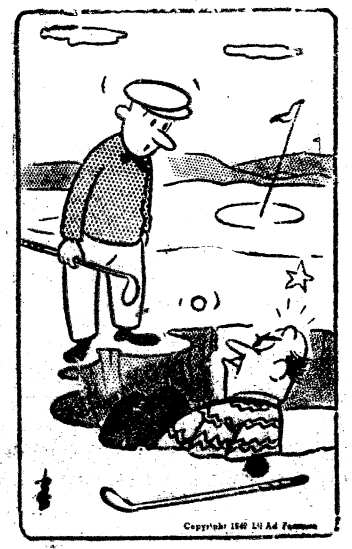
Mr. Art Pruden and Mr. Wilson made a trip to St. Paul for a load of freight for the store on Tuesday.

Mrs. Delphine Erasmus is a patient in the san. in Edmonton.

If the law gets much more technical, and confusing, no two judges will be able to agree on anything. Today no two lawyers can agree.

ARE YOU FULLY COVERED?

Golf balls sometimes play expensive tricks — Insurance could cover a trick like this.



Michael Maccagno

Real Estate Notary Public

COMPLETE INSURANCE SERVICE
FIRE—LIFE—AUTOMOBILE—ACCIDENT
Representative of Sun Life Assurance Co. of Canada
Phone 21 LAC LA BICHE

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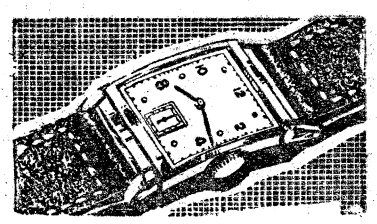
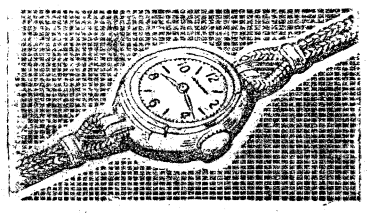
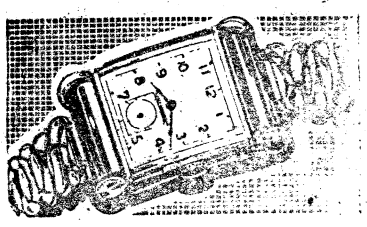
LAC LA BICHE Alberta

The BAY Brings You Big Savings





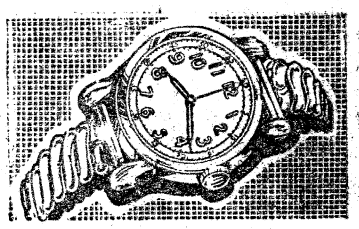


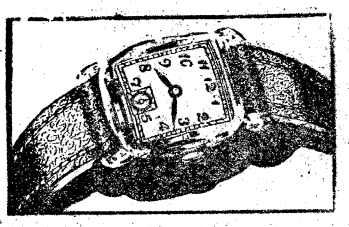
in this Introductory Offer of

FAMOUS HALSA WATCHES

At One-Third Off!

A $10,000 Stock brought in Specially for you to choose from at Sale Prices from $21.50 to $53





All 17 Jewels
All Anti-Magnetic
All Imported Cases
All Swiss Movements
All Guaranteed for One Year
All in Handsome Plush Boxes

Every style you could dream of owning will be on display . . . watches to suit every purpose and every purse . . . for your own use . . . for gifts for men . . . for women . . . all made for a lifetime of satisfactory service.

See them at The BAY during this special sale event, note the dates . . .

SATURDAY, NOVEMBER 15th and MONDAY, NOVEMBER 17th

TWO SALE DAYS ONLY -:- DON'T MISS THEM!

Hudson's Bay Company.

INCORPORATED 2ND MAY 1670.

LAC LA BICHE Alberta